

Docket No.: 39667-073

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :
Leonardo BRITO-VALLADARES, et al. :
Serial No.: Group Art Unit:
Filed: February 15, 2002 Examiner:
For: ONLINE MEDIA PLANNING SYSTEM

JC868 U.S. PTO
10/075308
02/15/02

AZ

CLAIM OF PRIORITY

Commissioner for Patents
Washington, DC 20231

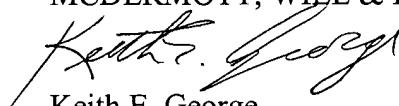
Sir:

In accordance with the provisions of 35 U.S.C. 119, Applicant hereby claims the priority of:

United States Provisional Patent Application Number 60/270,624, Filed February 23, 2001
cited in the Declaration of the present application.

Respectfully submitted,

MCDERMOTT, WILL & EMERY



Keith E. George
Registration No. 34,111

600 13th Street, N.W.
Washington, DC 20005-3096
(202) 756-8000 KEG:kjw
Date: February 15, 2002
Facsimile: (202) 756-8087